



OCTOBER 15, 2024 THROUGH JANUARY 15, 2025

TAURUS
G-SERIES
SAVINGS EVENT

\$25 REBATE

on Taurus® G2C, G2S, G3, G3C, GX2, GX4 and GX4 Carry Pistols.

\$50 REBATE

on Taurus® G3, G3C, GX4 and GX4 Carry TORO Pistols.

HERITAGE
Rebate Roundup

\$25 REBATE

on Heritage Rough Rider revolvers and Rancher rifles.

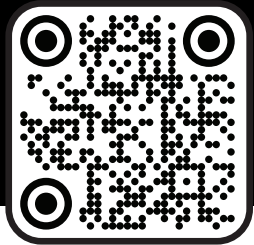


◀ **SCAN FOR MORE INFO**

OR VISIT TAURUSPROMOS.COM

TAURUSPROMOS.COM

See back for terms and conditions.



SCAN FOR MORE INFO

OR VISIT TAURUSPROMOS.COM

TAURUS G-SERIES SAVINGS EVENT REBATE PROMOTION TERMS AND CONDITIONS

Consumers who purchase a NEW qualifying G-Series pistol (\$25 rebate – G2S, G2C, G3, G3C, GX2, GX4, GX4 CARRY or \$50 rebate - T.O.R.O. versions of the G3, G3C, GX4, GX4 CARRY) in the 50 U.S. states, Washington, D.C., or Puerto Rico during the Promotion Period (defined below) and successfully **MAIL IN** a valid claim will be eligible to receive the Taurus G-Series Savings Event rebate.

The consumer can choose to receive a single (\$25/\$50) paper check to the address on the claim or choose to receive a single (\$25/\$50) Venmo electronic payment to the valid Venmo Account (phone number linked to Venmo account required) provided on claim form.

- **\$25 rebate qualifying models – G2S, G2C, G3, G3C, GX2, GX4, GX4 CARRY**
- **\$50 rebate qualifying models - T.O.R.O. versions of the G3, G3C, GX4, GX4 CARRY**

After properly completed claim forms with all required documentation has been received by mail at the appropriate address listed below and verified by Taurus and/or its claim processing agent, the Taurus G-Series Savings Event rebate will be sent within 8-10 weeks.

Mail Taurus rebate claim to:

Taurus Promotion Center

Promotion Code: TORTORDS1024O (Pre-File PDF) or TORTORDS1024M (Manually completed claim form)

PO Box **421609**

Houston, Texas 77242

HERITAGE \$25 REBATE ROUNDUP PROMOTION TERMS AND CONDITIONS

Consumers who purchase a NEW qualifying Heritage Rough Rider revolvers and Rancher rifles in the 50 U.S. states, Washington, D.C., or Puerto Rico during the Promotion Period (defined below) and successfully **MAIL IN** a valid claim will be eligible to receive the Heritage \$25 Rebate Roundup.

The consumer can choose to receive a single (\$25) paper check to the address on the claim or choose to receive a single (\$25) Venmo electronic payment to the valid Venmo Account (phone number linked to Venmo account required) provided on claim form.

After properly completed claim forms with all required documentation has been received by mail at the appropriate address listed below and verified by Heritage and/or its claim processing agent, the Heritage \$25 Rebate Roundup will be sent within 8-10 weeks.

Mail Heritage rebate claim to:

Heritage Promotion Center

Promotion Code: TORTORHRRR1024O (Pre-File PDF) or TORTORHRRR1024M (Manually completed claim form)

PO Box **421769**

Houston, Texas 77242

THE FOLLOWING GENERAL TERMS AND CONDITIONS APPLY TO EACH REBATE OFFER LISTED ABOVE:

1. Promotion Period: Qualifying NEW purchase must be made between October 15, 2024 and January 15, 2025 (the "Promotion Period") in order to claim the rebate. Purchase date is determined by the date on the receipt. All claims must be received by 11:59 p.m. CST on February 15, 2025.
2. While this promotional offer does not impose restrictions based on the number of claims by name, family, address, or household, each rebate claim must pertain to a 'New' firearm purchase. This means the firearm must not have been previously purchased, owned, or used. The claim must include the unique verified serial number and proof-of-purchase (as defined below).
3. The customer has **2 options** to file a claim:
 - Option 1:** Online Pre-file Form – Print Confirmation and Mail:

The customer can complete the online form and submit claim by visiting <https://Tauruspromos.com>. All online rebate submissions must include the following proofs of purchase:

 - UPC and Serial # label located on the end of the firearm box
 - Purchase receipt – store name, purchase date and firearm details must be included

Customer will receive an email confirmation with a PDF attachment containing the "Pre-file" claim number. PRINT only the PDF attachment and MAIL it to the appropriate address listed above. Online claims will not be processed until the mail in portion is received.
 - Option 2:** Manually Complete Claim Form – Print Form and Mail:

The customer can print and complete the claim form provided below. All claims must include photocopies of the following 2 proofs of purchase. (Please keep the originals for your records.)

 - UPC and Serial # label located on the end the firearm box
 - Purchase receipt – store name, purchase date and firearm details must be included

MAIL the completed claim form and the 2 photocopies to the appropriate address listed above.
4. Non-Qualifying Submissions:
 - Failure to provide the requested information may cause delays or prevent the processing of your claim, potentially resulting in claim denial.
 - USED firearm purchases do not qualify and will be denied.
 - Receipts that appear to be modified or that are illegible will not be accepted.
 - Delivery receipts, pick-up receipts and all other forms of receipts that are not the original dated purchase receipts will not be accepted.
 - Dealers, Distributors and Retailers are not eligible for this promotion, proof of purchaser will be validated.
5. Taurus reserves the right to verify any and all information submitted on a claim. Taurus shall make all determinations regarding the validity of the receipts and all such decisions shall be final. Taurus reserves the right, at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Use of fictitious names or addresses could result in federal prosecution for fraud.
6. No group or organization requests will be honored. This promotional offer is not combinable with any other special program, or rebates offered by Taurus.
7. Taurus is not responsible for late, lost, mutilated, stolen or misdirected claim submissions or documentation or computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.
8. This offer is void where prohibited by law, and end-user customer assumes the responsibility for assuring the legality in their location. Eligibility for this offer is limited to purchases made by buyers with a valid U.S. or Puerto Rico mailing address.
9. Taurus makes every effort to ensure the accuracy of its offers in materials but does not accept responsibility for errors in printing, even if Taurus has been made aware of such errors in advance. Taurus reserves the right to add or delete products from the eligibility list, change program terms, or terminate the program at any time without notice.
10. Your participation in this promotion constitutes permission for Taurus to use any information submitted or collected in connection with this rebate promotion, including your mailing address, telephone number, email address or any other identifying information, for Taurus's marketing purposes. Your information will be treated and used consistent with Taurus's Privacy Policy (<https://www.taurususa.com/privacy-policy>). You may opt-out of receiving marketing communications as set forth in the Privacy Policy or as provided within marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of the emails).

TAURUS G-SERIES SAVINGS EVENT REBATE PROMOTION TERMS AND CONDITIONS

Consumers who purchase a NEW qualifying G-Series pistol (\$25 rebate – G2S, G2C, G3, G3C, GX2, GX4, GX4 CARRY or \$50 rebate - T.O.R.O. versions of the G3, G3C, GX4, GX4 CARRY) in the 50 U.S. states, Washington, D.C., or Puerto Rico during the Promotion Period (defined below) and successfully **MAIL IN** a valid claim will be eligible to receive the Taurus G-Series Savings Event rebate.

The consumer can choose to receive a single (\$25/\$50) paper check to the address on the claim or choose to receive a single (\$25/\$50) Venmo electronic payment to the valid Venmo Account (phone number linked to Venmo account required) provided on claim form.

- **\$25 rebate qualifying models – G2S, G2C, G3, G3C, GX2, GX4, GX4 CARRY**
- **\$50 rebate qualifying models – T.O.R.O. versions of the G3, G3C, GX4, GX4 CARRY**

Promotion Period: Qualifying NEW purchase must be made between October 10, 2024 and January 15, 2025 (the “Promotion Period”) to claim the G-Series Savings Event rebate. Purchase date is determined by the date on the receipt. All claims must be received by February 15, 2025.

While this promotional offer does not impose restrictions based on the number of claims by name, family, address, or household, each rebate claim must pertain to a ‘New’ firearm purchase. This means the firearm must not have been previously purchased, owned, or used. The claim must include the unique verified serial number and proof-of-purchase (as defined below).

Submitting a claim: The customer has 2 options to file a claim:

Option 1: Online Pre-file Form – Print Confirmation and Mail:

The customer can complete the online form and submit claim by visiting <https://tauruspromos.com>. All online rebate submissions must include the following proofs of purchase:

- * UPC and Serial # label located on the end of the firearm box
- * Purchase receipt – store name, purchase date and firearm details must be included

Once customer clicks “Submit” a notice on the screen will give pre-file Claim ID# and instructions to **PRINT** and **MAIL** the claim form in the window. **MAIL** it to the address below. Online claims will not be processed until this mail in portion is received.

Mail to:

Taurus Promotion Center
Promotion Code: TORTORDS1024O
PO Box 421609
Houston, Texas 77242

-OR-

Option 2: Manually Complete Claim Form – Print Form and Mail:

The customer can print and complete the claim form provided below. All claims must include **photocopies** of the following 2 proofs of purchase. (Please keep the originals for your records.)

- * UPC and Serial # label located on the end the firearm box
- * Purchase receipt – store name, purchase date and firearm details must be included

MAIL the completed claim form and the 2 photocopies to the address below.

Mail to:

Taurus Promotion Center
Promotion Code: TORTORDS1024M
PO Box 421609
Houston, Texas 77242

This rebate is subject to the terms and conditions below.

1. Non-Qualifying Submissions:
 - Failure to provide the requested information may cause delays or prevent the processing of your claim, potentially resulting in claim denial.
 - USED firearm purchases do not qualify and will be denied.
 - Receipts that appear to be modified or are illegible will not be accepted.
 - Delivery receipts, pick-up receipts and all other forms of receipts that are not the original dated purchase receipts will not be accepted.
 - Dealers, Distributors and Retailers are not eligible for this promotion, proof of purchaser will be validated.
2. Taurus reserves the right to verify any and all information submitted on a claim. Taurus shall make all determinations regarding the validity of the receipts and all such decisions shall be final. Taurus reserves the right, at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. Use of fictitious names or addresses could result in federal prosecution for fraud.
3. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. This promotional offer is not combinable with any other special program or rebates offered by Taurus.
4. After properly completed claim forms with all required documentation has been received by mail and verified by Taurus and/or its claim processing agent, the Taurus G-Series Savings Event rebate will be sent within 8-10 weeks.
5. Taurus is not responsible for late, lost, mutilated, stolen or misdirected claim submissions or documentation or computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.
6. This offer is void where prohibited by law, and end-user customer assumes the responsibility for assuring the legality in their location. Eligibility for this offer is limited to purchases made by buyers with a valid U.S. or Puerto Rico mailing address.
7. Taurus makes every effort to ensure the accuracy of its offers in materials but does not accept responsibility for errors in printing, even if Taurus has been made aware of such errors in advance. Taurus reserves the right to add or delete products from the eligibility list, change program terms, or terminate the program at any time without notice.
8. Your participation in this promotion constitutes permission for Taurus to use any information submitted or collected in connection with this rebate promotion, including your mailing address, telephone number, email address or any other identifying information, for Taurus marketing purposes. Your information will be treated and used consistent with Taurus's Privacy Policy (<https://heritagemfg.com/privacy-policy>). You may opt-out of receiving marketing communications as set forth in the Privacy Policy or as provided within marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of the emails)



Print and Mail Form

Taurus G-Series Savings Event Rebate

Valid October 10, 2024 through January 15, 2025

Customer Information

First Name: _____ Last Name: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Phone #: (____) _____ - _____ Email: _____

Your Age: 18-24 25-34 35-44 45-54 55-64 65+

Check this box if you would like Taurus to occasionally communicate information about new products or special offers.

Purchase Information

Retailer Name: _____

Website Address if Purchased Online: _____

Address (No PO Boxes): _____

City: _____ State: _____ Postal Code: _____

Receipt #: _____ Purchase Date (MM/DD/YY): ____/____/____ Purchase Price: \$_____

Serial Number: _____ UPC Code: _____

I confirm that:

- I have included a photocopy of the label from the firearm box containing the UPC and Serial Number.
 I have included a photocopy of the proof of purchase, which includes: original firearm purchase receipt showing qualified product, purchase location (in-person or online) and date of purchase. Pick-up, delivery and/or transfer receipts are not accepted as original proof of purchase.
 I am the actual purchaser of this firearm and that this claim is based on the purchase of a NEW firearm. (USED firearms are not eligible).

All fields required

After completing this "Print and Mail" form and making photocopies of required documents, insert all 3 documents into a postmarked envelope with appropriate postage.

Mail-to: Taurus Promotion Center
Promotion Code: TORTORDS1024M
PO Box 421609, Houston, Texas 77242



All mail must be postmarked by February 5, 2025, and received by February 15, 2025.